

nstrument

PUPPY RAW CHICKEN

INGREDIENTS

Our puppy formula is sold in 500g trays or 1.4kg chubbs (click above to select the correct size for your dog). For help about how much fits in a box, and details about the delivery of your order, please click here. Feed 4-6% of the dog's current ideal body weight per day, ideally spread over two meals. Working dog food.

Ingredients:

90% Fresh Meat, Offal and Bone / 10% Vegetables and Superfoods / 0% Grain or filler
60% Chicken with Bone, 10% Beef Green Tripe 10% Beef Heart, 5% Beef Liver, 5% Beef Kidney,
10% Veg & Superfoods (Carrot, Butternut Squash, Broccoli, Kale, Sesame Seeds, Chia Seeds,
Sunflower Seeds, Salmon Oil, Wheatgerm Oil, Chicory Powder, Blueberry Powder, Spirulina).

Why do we use these ingredients? Click here for more information.

NUTRITIONAL INFO

Typical analysis as fed:

Moisture: 68.2%

Protein: 13.9%

Fat: 13.5%

Ash (inorganic matter): 2.6%

Fibre: 0.80%

Calcium:Phosphorus Ratio: 1.5:1

Useful Information

Moisture - the natural presence found in the ingredients

Protein - are biological molecules consisting of one or more chains of amino acids

Fat - includes all fats: saturated fats, trans fats, and the unsaturated fats,
polyunsaturated and monounsaturated

Ash (inorganic matter) - is the inorganic residue remaining after the water and
organic matter have been removed

Fibre - the term given to the indigestible part of food

Minimum guidelines by F.E.D.I.A.F. Early Growth 1.5/1



Puppies

With puppies between 3 – 6 weeks old, you can start on our weaning paste. Just like with babies, you want to introduce plain and simple foods first. Our weaning paste is ground to a paste that will have fine bits of bone, which is great for puppies' teeth and easy for them to digest. The weaning paste is only intended as a supplement to the mother's milk. They should be allowed to suckle first then offer the weaning paste.

After 6 weeks, you can start introducing our puppy food which is still very fine and a simple, bland food. By the time they reach 4 months, you can start introducing the normal formulas.

Puppy Feeding Guidelines

Dog Weight	Puppy Feeding (4-6%) Daily Recommendation
5kg	200 - 300g
10kg	400 - 600g
15kg	600 - 900g
20kg	800 - 1200g
25kg	1000 - 1500g
30kg	1200 - 1800g
35kg	1400 - 2100g
40kg	1600 - 2400g