

FREE RANGE TURKEY

with Parsley, Papaya, Nettle, Zucchini & Pumpkin

PUPPY

65%

TOTAL

65% TOTAL TURKEY & PORK

Rich in essential amino acids, vitamins & minerals to support every day health and well-being.

35%

MINIMUM

MINIMUM 35% FRESHLY PREPARED

Free Range Turkey



ADDED OMEGA 3 SUPPLEMENT

To help support a puppy's cognitive and visual development.



JOINT SUPPORT

Naturally occurring collagen helps maintain healthy joints and skin



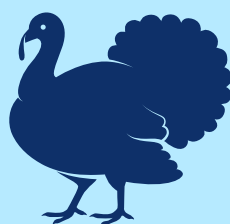
SUPERFOOD BLEND

A blend of 5 carefully selected superfoods each with their own benefits.

FREE-RANGE TURKEY

The Free-range turkeys in your recipe are kept at lower densities in the barn with access to daylight and fresh air. They grow more slowly, meaning they have more flavour, more muscle fat, and a better, firmer meat texture.

The turkeys are a lean protein source rich in essential amino acids, low in fat and a good source of essential nutrients such as riboflavin, potassium and selenium.



SUPERFOODS



PARSLEY: A source of Vitamin A, important in developing and maintaining good vision.



ZUCCHINI: Source of Potassium to help with nerve and muscle functions.



PAPAYA: A good source of Vitamin C, which helps to support a healthy immune system.



PUMPKIN: Source of folate, which is important in supporting cellular growth.

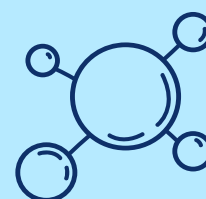


NETTLE: Rich in calcium to help support the development of healthy bones and teeth.

NATURALLY OCCURRING COLLAGEN

Your 35% Minimum Freshly Prepared Free-Range Turkey has naturally occurring Collagen.

- ✓ Naturally occurring collagen is found in freshly prepared ingredients
- ✓ Provides important building blocks for the body
- ✓ Helps maintain healthy bones, joints and skin



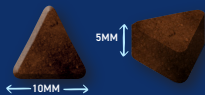
COMPOSITION



65% Turkey & Pork (Freshly Prepared Free Range Turkey (35%), Dried Pork (23%), Turkey Fat (4.5%), Turkey Gravy (2.5%)), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend* (Including Parsley, Papaya, Nettle, Zucchini, Pumpkin), Minerals, Omega 3 Supplement, Fructooligosaccharides (175 mg/kg), Mannanooligosaccharides (50 mg/kg), Olive Extract (0.01%)

*Each equivalent to 4% Fresh Ingredients

KIBBLE SIZE



Our puppy kibble has been optimised and designed to suit smaller mouths. Product shown at actual size. Each kibble has a tolerance of +/- 1mm.

ANALYTICAL CONSTITUENTS

Crude Protein	37.5%	Metabolisable Energy	372 kcal/100g
Crude Fat	14.5%	Omega 6 Fatty Acids	1.9%
Crude Fibre	3.5%	Omega 3 Fatty Acids	0.5%
Crude Ash	8.5%	Calcium	1.3%
Moisture	8%	Phosphorus	1.1%
NFE	28%	Collagen	7%

NUTRITIONAL ADDITIVES (PER KG)

VITAMINS:

Vitamin A 14,423 IU, Vitamin D3 2,000 IU, Vitamin E 96 IU;

TRACE ELEMENTS:

Zinc (Zinc Sulphate Monohydrate) 48 mg,
Iron (Iron (II) Sulphate Monohydrate) 48 mg,
Manganese (Manganous Sulphate Monohydrate) 34 mg,
Copper (Copper (II) Sulphate Pentahydrate) 12 mg,
Iodine (Calcium Iodate Anhydrous & Potassium Iodide) 1.7 mg,
Selenium (Sodium Selenite) 0.19 mg

FEEDING GUIDE

EXPECTED WEIGHT OF ADULT DOG (kg)	2 - 4 MONTHS	4 - 6 MONTHS	6 - 12 MONTHS	12 - 15 MONTHS
1-4 kg	45 - 70g	65 - 75g	60g - Adult	ADULT
5-10 kg	95 - 160g	145 - 165g	140g - Adult	ADULT
11 - 20 kg	150 - 265g	235 - 275g	225 - 280g	ADULT
21 - 30 kg	205 - 390g	335 - 400g	305 - 385g	320 - 330g
31 - 45 kg	285 - 545g	460 - 550g	395 - 495g	415 - 435g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.



Your Superfood 65 recipe has an 18 month shelf life. A selection of bags are available to meet your customer's needs. Please refer to the Partner Portal for more details or contact your account manager. Bag images shown for illustrative purposes only.

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903.

As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets

or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely.

Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.