

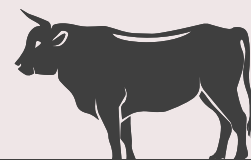
ADULT DOG

ANGUS BEEF WITH SWEET POTATO & CARROT

FRESHLY PREPARED ANGUS BEEF

The finest Freshly Prepared Angus Beef is cooked at a gentle 82 degrees to protect the valuable protein, increase the digestibility and enhance the flavours.

Angus beef comes from the Angus breed of cattle which are native to the North-East of Scotland. Angus beef is considered a higher quality compared to regular beef.



CARROT



Carrot is known for being a good source of vitamin A in the form of beta carotene which helps support eye health and vision.

RECIPE CLAIMS

50% TOTAL BEEF



Rich in amino acids, vitamins & minerals, beef is a delicious source of protein.

MINIMUM 26% FRESHLY PREPARED ANGUS BEEF



A responsibly sourced and highly digestible protein source.

SWEET POTATO



An excellent alternative to grains, sweet potato is a complex carbohydrate high in B Vitamins.

ADDED OMEGA 3 SUPPLEMENT



To help support healthy skin & coat.

DIGESTIVE HEALTH



Pre-biotics MOS & FOS which may help to promote the growth of healthy gut bacteria and aid digestion.

NO ADDED ARTIFICIAL COLOURS OR PRESERVATIVES



Naturally preserved using rosemary extract.

COMPOSITION

28%	FRESHLY PREPARED ANGUS BEEF
22%	BEEF
26%	SWEET POTATO
24%	OTHER FUNCTIONAL INGREDIENTS

Beef 50% (including Freshly Prepared Angus Beef 28%, Dried Beef 19% & Beef Fat 3%), Sweet Potato (26%), Potato, Peas (7.5%), Linseed, Beet Pulp, Minerals, Omega 3 Supplement, Carrot (0.1%), Fructooligosaccharides (FOS, 96 mg/kg), Mannanooligosaccharides (MOS, 24 mg/kg)



BAG TYPES & SIZES

Up to 18 Month shelf life.

Please refer to the Partner Portal for more details or contact your Account Manager.



KIBBLE SIZE



- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture.

FEEDING GUIDE*

WEIGHT OF DOG	GRAMS PER DAY(G) ADULT DOG
1 - 5kg	25 - 90g
5 - 10kg	90 - 145g
10 - 20kg	145 - 250g
20 - 30kg	250 - 335g
30 - 40kg	335 - 415g
40+kg	415+g

ANALYTICAL CONSTITUENTS

Crude Protein	29%
Crude Fat	13%
Crude Fibre	5%
Crude Ash	7%
Moisture	8%
NFE	38%
Metabolisable Energy ...	357 kcal/100g
Omega 6 Fatty Acids	1.1%
Omega 3 Fatty Acids	1.3%
Calcium	1%
Phosphorus	0.5%

NUTRITIONAL ADDITIVES PER KG

Vitamins: Vitamin A 15,000 IU,
Vitamin D3 2,000 IU,
Vitamin E 95 IU

Trace Elements: Zinc (Zinc Sulphate Monohydrate) 50mg, Iron (Iron (II) Sulphate Monohydrate) 50mg, Manganese (Manganous Sulphate Monohydrate) 35mg, Copper (Copper (II) Sulphate Pentahydrate) 15mg, Iodine (Calcium Iodate Anhydrous) 1mg, Selenium (Sodium Selenite) 0.3mg

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.

Important: The information provided in this document is GA Pet Food Partners Ltd interpretation of Regulation No 767/2009 including amending Regulations 2017/2279 and 2018/1903. As with all legislation only courts can decide on the correct interpretation of the law. We would advise that you always seek legal advice when creating/printing new packaging, leaflets or websites. The statutory Analytical Constituents declaration parameters (i.e. Crude Protein, Crude Fat, Crude Fibre, Crude Ash) may be used for declaration purposes along with Moisture. Other parameters are intended as a guide and in order to declare extra figures we suggest that analysis work is carried out to confirm levels more precisely. Formulation updates: As information becomes available and in order to continually meet statutory analytical constituent declarations, formulations may have to be adapted to account for raw material variation and availability. There may also be other reasons outside of our immediate control (including but not limited to force majeure events) which warrant the change of a formulation to improve its suitability.